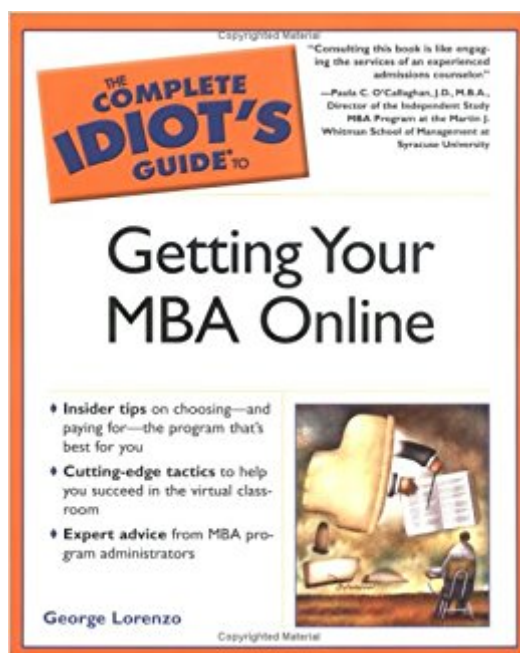


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The Complete Idiot's Guide To Getting Your MBA Online



Synopsis

The first book to focus on popular online MBA programs. Online MBA programs have become the single fastest growing segment of higher education. This comprehensive guide provides aspiring students with information on how to choose the best program and succeed under this unique educational format. Offers an overview of the most popular delivery platforms, financing options, tactics for online classroom success, and much more. • According to U.S. News and World Report, online MBA enrollments are expected to grow by 33% a year through the academic year 2007-2008 • The online format permits a student living or traveling almost anywhere to earn an MBA from an accredited college or university • Approximately 50,000 active U.S. military personnel are currently enrolled in eArmy courses, with the online MBA being the most popular degree

Book Information

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Customer Reviews

George Lorenzo is editor and publisher of Educational Pathways, a news-letter on higher-education distance learning and teaching. Through his company, he provides research, writing, editing, publication, and Web content services for educational institutions.

This book contains a wealth of information and resources for any potential MBA student who is considering an online MBA. George Lorenzo has done his homework--and has taken the guesswork

out of evaluating online MBA options. He has thoroughly researched this growing phenomenon that is now changing the landscape of graduate management education world-wide. He provides critical perspectives on the pros and cons of doing an MBA online and debunks many of the myths about online education. This is must reading for any prospective MBA student who wants to understand the many benefits of doing an MBA online. Students' commentary, testimonials and advice are woven throughout the book and add immeasurably to understanding the online learning experience.

If you are thinking of a MBA, worth reading this book whether you want to do it online or not. It contains good practical tips and helps you identify if this venture is really for you. The only downside of the book is that it focuses on the USA MBAs only, although UK and Canada programs are mentioned as well.

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